
Optoma Projector

Optoma announced the acquisition of the top share of 2018 in the global 4K projector market

Taiwan projector manufacturer Optoma corporation announced in February this year that its Optoma brand projector has won the top share of 21.9% of the world 4K projector market in 2018. OSM Co., Ltd. (Head office: Hyogo, Company representative: Okumura Masayuki) is announcing this to the Japanese market as the exclusive distributor in Japan.

It follows (by Optoma's release)



Optoma Remains World's No.1 4K Projector Brand with 21.9% of Market Share

Optoma, the world-leading brand of video and audio products, announces to remain world's number one 4K projector brand in 2018, occupying 21.9% of the market share, according to ※PMA Marketing Research. Optoma has held on the champion position throughout the year of 2018. The continuous success further proves Optoma's thought leadership in the 4K projector market.

"We are proud that Optoma projector brand stays highly recognized by the global market, especially the 4K range in 2018," said Gordon Wu, Vice President of Optoma APAC. "Optoma sees that 4K is becoming the new resolution standard, so has been dedicated to providing comprehensive 4K solutions to meet varying demands of different users, including home theatre, digital signage, education classrooms, office meetings, and more. Looking forward, Optoma will keep upgrading its 4K projection technology, and moving towards to dominate the smart 4K industry." Gordon continued. (The rest is omitted)

※PMA MARKETING RESEARCH SanFrancisco/LosAngeles/NewYork/London/Taipei/Tokyo

Shipment base

Click here to see the full text:

<https://www.optoma.com/ap/optoma-remains-worlds-no-1-4k-projector-brand-with-21-9-of-market-share/>

Optoma is a world leading, and award winning projector brand. With our business philosophy of dedication, professionalism and efficiency which bring synergy to corporate vision, comprehensive product categories and flexible marketing strategy, Optoma has received global recognition from customers and media.

Vertically-integrated from its parent company, Coretronic Group, Optoma has focused on projection system development and marketing since it was established. With full competency of resource distributing and controlling in the value added chain, Optoma is the true pioneer in the world of projection technology.

The extensive product range includes projectors for portable, fixed installation and home theater projectors. Committed to fully serve the business/education, home, mobile/entertainment, Optoma is devoted to make your business more efficient, learning more attractive, and life more enjoyable.

The Optoma Group has continental headquarters in Asia , Europe, and USA.
<https://www.optoma.com/ap/>

■ In 2005, OSM Co., Ltd., the OS Group's overseas window, signed an exclusive distributor agreement with Optoma corporation for projector sales in the Japanese market. Since then, we have been responsible for sales in Japan.

■ Optoma Japan official site
<https://www.optoma.jp>

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«Corporate overview of OSM Co.,Ltd.»

Company name : OSM Co.,Ltd. <https://jp.os-worldwide.com/osm/>

HQ・Factory : 278-3, Kakehashi, Yamasaki-Cho, Shiso-Shi, Hyogo

Establishment : August 1979

Capital : 20 million Yen

Representative : Representative Director Okumura Masayuki

Business contents : OSM is the OS Group's main plant that supplies integrated AV system solutions to the world. We have a "Technical Department" in the factory, and we manage from planning and development of many intangible products with intellectual value to manufacturing and distribution.

«Affiliated Companies»

OS Co.,Ltd. HQ : Osaka <https://jp.os-worldwide.com>

OS +e Co.,Ltd. HQ : Tokyo https://jp.os-worldwide.com/os_plus_e/

OSBEE Co.,Ltd. HQ : Okinawa <https://jp.os-worldwide.com/osbee/>

Next Japan Marketing Center Co.,Ltd. HQ : Hyogo <https://jp.os-worldwide.com/njmc/>

OSI Co.,Ltd. : Hongkong <https://hk.os-worldwide.com>

OSC Co.,Ltd. : China <http://www.os-worldwide.com.cn>

«Sole distribution in Japan»

Optoma(Taiwan) / World top DLP projector manufacturer

Vogel's (The Netherlands) / Stylish hanger maker such as flat display

SCREEN RESEARCH (Italy) / THX、ISF approved sound screen maker